

Cross-Border Transaction

BRAND SAFWAY

Acquirer: **Brand Safway**

Company Purchased: **BRACE Industrial Group**



DEAL FACTS

Date	August 3 rd , 2021
Type of Transaction	Cross-Border
Sector	Business Services
Deal Value	-
Global M&A Partners	Brown Gibbons Lang & Company (USA)

THE TRANSACTION AND GMAP'S DEAL INPUT

- A leading provider of specialized services to the global industrial, commercial and infrastructure markets, BrandSafway delivers access and scaffolding systems, forming and shoring, industrial services and related solutions to more than 30,000 customers worldwide.
- The acquisition of BRACE will enable both companies to combine and create more value for customers, employees and investors. This will provide greater expertise with a deeper, more experienced bench and the broadest range of products and services in the industry.
- Brace will also have the resources to accelerate its growth and can take advantage of BrandSafway's support structure - from engineering, product development and supply chain, to commercial operations, digital technology and project controls
- Brown Gibbons Lang & Company acted as an advisor to the seller (BRACE) in the sale of the company to Brand Safway.

ABOUT BRACE

- Headquartered in Houston, Texas, Brace is a leading national provider of multi-craft solutions, including scaffolding, insulation, fireproofing, heat tracing, industrial siding and decking, abrasive blasting, painting, specialty coatings, lead and asbestos abatement, concrete repair, and refractory services.
- BRACE Industrial Group is a commonly-owned corporation that operates union and open-shop companies. It employs over 2000 people in 23 locations.

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