

Cross-Border Transaction



Acquirer: Business Integration Partners (BIP)
Company Purchased: Chaucer Consulting



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DEAL FACTS

Date	July 1 st , 2020
Type of Transaction	Cross-Border
Sector	Business Services
Deal Value	-
Global M&A Partners	Zeus (UK))

THE TRANSACTION AND GMAP'S DEAL INPUT

- Business Integration Partners (BIP), founded in Italy in 2003, is a leading multinational consulting firm with presence in 13 countries, employing more than 3,500 people world-wide, with a turnover of 315 million euros in 2020 (an increase of 31% compared to 2019).
- BIP provides a broad range of services and solutions in strategy, consulting and technology. Bip Cybersec is the business unit focused on Cyber Security services which brings together professionals from security consulting to technical security architecture.
- The investment in Chaucer will allow BIP to expand their offering in the UK and the US whilst being a natural fit with BIP's strategic goal to become one of the top international consulting companies in the world.
- Zeus Capital acted as an advisory to Business Integration Partners on their acquisition of Chaucer Consulting.

ABOUT CHAUCER CONSULTING

- Chaucer is a London based, digital transformation consultancy firm, which was initially founded 35 years ago. It is one of the UK's leading challenger consultancies specialising in people-led digital transformation in the UK and US.
- Chaucer Consulting deliver data-informed digital transformation and change for the world's leading organisations across energy, life sciences, financial services and technology.

GLOBAL M&A

About Global M&A Partners:

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Zeus Capital

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